



Press Release

POEM VIDEO TO BE RELEASED, FOR THE POISE AND ALLURING

For Immediate Release

Celebrated Mbira musician, Hope Masike, will release a video based on a poem from her anthology of erotica entitled *Ndimutsewo Zvakanaka*. The video is set to be premiered on the 30th of September 2025 and is directed by Dream Hous Productions auteur, Jonathan Samkange.

The poem is recited from the female perspective, interlaced with tongue-in-cheek exuberance and supported by baiting innuendo. *Ndimutsewo Zvakanaka* is appellant in its femininity, with suggestive undertones towards subtle corrective approaches between the gammer and the gaffer towards the ultimate enforcement of the listener attaining the peak experience wherein they “do it right.”

Ndimutsewo Zvakanaka’s video will serve as a transdisciplinary convergence between her literary, musical and visual pursuits. Masike’s conversations and publications around sensuality in *Chidzimbahwe* have made a shift to decriminalize the colonial enterprise’s criminalization of the Black Body, notably the Woman’s, fetishisation and debasement, by using poetry and song to rediscover the fulfilment all Black Woman can find in the reclamation and decolonization of their own flesh.

Embedded within this burgeoning decolonization of the Black Body lies the use of language, as the poetry is executed in Shona, which intensifies with each verse until the poem’s climactic crescendo. *Ndimutsewo Zvakanaka* will kick off a series of reading tours that will traverse six provinces in the remainder of the year.

Notes to Editors

Artists featured in this collaboration are available for Radio, Print and TV interviews.

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About *Dzevabvazera*

Dzevabvazera is a collection of Shona erotic poems by Zimbabwean musician and author Hope Masike. Published by House Of Books, Harare; it explores themes of love and sexuality within Shona culture and features both Shona text and English explanations. The book was launched in February 2022 and is available as a physical book and an e-book

About Hope Masike

Zimbabwean-based Hope Masike is one of the top celebrated mbira musicians of our time. She is a singer/songwriter, mbira player, writer, poet, music teacher and art and culture administrator who is currently sitting on the National Arts Council of Zimbabwe and the Alliance Francaise de Harare boards. With 4 albums, 4 books and several collaborative and tour credits to her name, she continues to champion the custodianship of mbira locally and globally.